



LANDMARK



# **Media Technology Summit 2010**

**Innovations, Trends & Emerging Technologies**

May 12, 2010



## **MEDIA TECHNOLOGY SUMMIT – Schedule of Events**

**3:00 – 3:15pm:**            **Opening Remarks**  
Michael Kurdziel - *Managing Director, Landmark Ventures*

**3:15 – 4:15pm:**            **Venture Showcase**

**Blumberg Capital** - *Bipul Sinha, Principal*  
**Showcasing:** **DoubleVerify** - *Oren Netzer, Co-Founder and CEO*

**FirstMark Capital** – *Rick Heitzmann, Managing Director*  
**Showcasing:** **Peanut Labs** - *Murtaza Hussain, Co-Founder and CEO*

**Hasso Plattner Ventures** - *Eran Davidson, Managing Partner*  
**Showcasing:** **sMeet** - *Sebastian Funke, Founder and CEO*

## **COFFEE BREAK – Sponsored by Interactive Partners**

**4:45 – 5:45pm:**            **Panel Discussion: “Trends in Media & Technology”**

- **Phil Sharpe** - *SVP, New Media & Strategy, Turner Broadcasting (TBS)*
- **Greg Coleman** - *President & Chief Revenue Officer, Huffington Post*
- **Richard Bressler** - *Managing Director, Thomas H. Lee Partners*
- **Damian Saccocio** - *VP, Solutions Marketing and Strategy, Open Text*
- **Wesley Chan** - *Partner, Google Ventures*

**Moderator:**

- **Richard Cooperstein** - *Managing Partner, Media Investment Group*

**5:45 – 6:00pm:**            **Keynote Presentation**  
Marc Brown - *General Manager and Head of M&A, Microsoft*

**6:00 – 6:05pm:**            **Closing Remarks**  
Lori Hoberman - *Partner, Chadbourne & Parke*

## **NETWORKING & COCKTAIL RECEPTION – Sponsored by Chadbourne & Parke**



**Michael Kurdziel**

Managing Director – Landmark Ventures  
New York, NY

Michael is a Managing Director at Landmark Ventures working closely with a portfolio of high growth private and public companies in the media, technology, consumer devices and enterprise software markets. Prior to joining he was a Partner and Managing Director with ARC Investment Partners, a Los Angeles-based merchant bank and private equity firm. In this capacity, Michael led or participated in a variety of investments totaling over \$100M across a diverse range of technology, media, financial technology and enterprise software sectors.

Previously, Michael worked as Director of Corporate Development and Strategy at Activision, Inc., where he oversaw the acquisition of and investment in multiple companies, as well as drove long-term strategic planning efforts. Prior to joining Activision, Michael was a senior executive and founding member of DealerTrack (Nasdaq: TRAK), a \$1.2 Billion market cap concern that is currently the leading provider of software and data solutions for the automotive retail industry nationwide. Previously, Michael spent several years as a strategic consultant with Scient Consulting working with numerous Fortune 100 financial services companies including J.P. Morgan Chase, Merrill Lynch and GE Capital.

Michael began his career working for the M&A and Corporate Development practices of Morgan Stanley and Merrill Lynch in New York, where he executed numerous M&A transactions totaling in excess of \$3 Billion in value in the financial services, media, technology, and service sectors.

**Bipul Sinha**

Principal – Blumberg Capital  
San Francisco, CA

Bipul focuses on investments in digital/social media, internet, SaaS, and mobile computing. He has over 13 years of operations and technology investment experience. Most recently, he was with Banc of America Technology Investment Banking Group where he worked on M&A and equity financing transactions. Prior to banking, Bipul was Director of Database and Middleware Products with Oracle Corporation where he worked with customers, brought innovative solutions to market, created new businesses, and managed teams. Bipul has also held sales and engineering positions at American Megatrends and IBM. Bipul received his B.Tech. (Honors) in Electrical Engineering from the Indian Institute of Technology, Kharagpur and holds an M.B.A. from The Wharton School where he was a Palmer Scholar. He serves as a member or observer on the Board of Directors of DoubleVerify and Nutanix.

**About Blumberg Capital**

Blumberg Capital is a classic, early-stage venture capital firm focused on investing in innovative and disruptive digital and social media, SaaS/technology enabled services, mobile technology and internet companies. Blumberg Capital initially invests between \$100K and \$2.5M in Seed and Series A rounds and can participate in follow-on rounds up to \$6M per company. The firm structures syndicates with other like-minded groups to increase reach and reduce risk for its investees. The firm's investment strategy provides focus and clarity along three vectors: stage, sector and geography. As thematic investors, the principals endeavor to identify "best of breed" emerging technologies that enhance productivity, reduce costs and minimize threats for business customers and original equipment manufacturers. Driven by the firm's sector focus, the principals have consistently sourced high quality deal flow from geographies where the concentration of such companies is high - namely Silicon Valley and Israel. The firm's global team brings industry expertise, relevant operational experience and strategic relationships to be a value added investor.

---

**Oren Netzer**

Co-Founder & CEO – DoubleVerify  
New York, NY

Oren founded DoubleVerify in 2008 with the goal of bringing more accountability and transparency to online advertising. Prior to founding DoubleVerify, he spent almost a decade in executive positions with online advertising technology firms. Most recently, Oren served as General Manager and Chief Operating Officer for CheckM8, an online ad serving and rich media technology provider, overseeing product development, operations and customer support, as well as managing its Israeli product development offices. Prior to this role, he served in various VP level sales and business development leadership roles with CheckM8 in its North American headquarters.

Oren holds a Computer Science degree from the Interdisciplinary Center in Israel and has an academic background in electrical engineering from the Technion, Israel's institute of technology.

---

**About DoubleVerify**

DoubleVerify is a pioneer in online advertising verification. The company aims to increase online advertising accountability and transparency by providing agencies, marketers, publishers and ad networks with real-time audit and verification of online advertising transactions. They provide a complete solution to clients' ad verification needs by combining unique world class technology with best-in-class client services. Covering dozens of billions of impressions and millions of web pages monthly, and having staged numerous verified campaigns for Fortune 500 marketers, DoubleVerify is the leading online advertising verification provider. DoubleVerify is headquartered in New York City, with engineering offices in Tel Aviv, Israel.

**Rick Heitzmann**

Managing Director – FirstMark Capital  
New York, NY

Rick Heitzmann is a Founder and Managing Director at FirstMark Capital. Rick joined FirstMark, formerly Pequot Ventures, in 1999, where he focuses on investments in emerging media and advertising and data and information services. Rick has led or co-led many investments in the consumer technology market including StubHub (acquired by ebay; NASDAQ: EBAY) and US Search (NASDAQ: SRCH) / First Advantage (NASDAQ: FADV) (acquired by First American; NYSE: FAF for \$1.1 BN). Previously, Rick was a founding member of the senior management team at First Advantage (NASDAQ: FADV). At US Search, Rick, as the Senior Vice President of corporate development and member of the Board of Directors, led the public company turnaround. Rick graduated from Georgetown University with a B.S. in Business Administration and earned his M.B.A. from The Harvard Business School. Rick sits on the Board of Directors of Clickable, Live Gamer, Riot Games and weplay. Rick is also on the Board of Directors of the New York Venture Capital Association.

**About FirstMark Capital**

FirstMark Capital is a New York City-based venture capital firm with nearly \$2.0 billion in committed capital. Over the course of its fourteen year history, FirstMark has established itself as a venture leader with a strong, national reach and a competitive advantage in New York City. FirstMark invests in technology companies that are creating new markets with innovative technology solutions or rethinking existing markets by applying a novel business model. FirstMark partners early in a company's lifecycle, frequently as the first institutional investor, enabling closer involvement, greater impact and more significant potential upside. FirstMark's team of investment and operations professionals have decades of real-world experience and leadership in core technology markets, making the firm uniquely qualified to offer industry insight, relationships and the operational expertise to build lasting businesses.

**Murtaza Hussain**

Co-Founder & CEO – Peanut Labs  
San Francisco, CA

Murtaza leads the overall strategy and product direction for Peanut Labs. Murtaza has been instrumental in forming industry changing partnerships that bridge social media and online communities with the business application needs of the market research community. Prior to co-founding Peanut Labs in 2007, Murtaza served as co-founder of Xuqa.com, a leading online casual gaming community, which he built to 2 million+ users and profitability. In 2001, Murtaza founded Gaming Ventura, an international entrepreneurship holding group which he has successfully been leading in his capacity as President for over eight years. Murtaza led his team to three consecutive first place finishes in the Intel International Schools Educational Olympiad from 1999-2001. He was the captain of Team Pakistan in the International Enterprise Olympics, where his team finished third globally. For two seasons, Murtaza also hosted a national youth TV show in Pakistan that boasted a viewership of more than 10 million.

Murtaza is a frequent speaker on the topics of social media technologies and online communities, and has spoken at a number of national and international events including the Facebook Developer's Conference, Widget Summit, SNAP Summit, VentureOne Summit, Graphing Social Patterns West, MRS Annual Conference: Research 2008, ARF Re:think 2008, Accenture Global Convergence Forum, Web 2.0 Expo, Community Next and the Digital Media Conference. Murtaza has also been interviewed in leading online and print publications, including Business 2.0, Forbes, Fortune, Guardian, San Francisco Business Times, TechCrunch, The Wall Street Journal, Red Herring and VentureBeat.

**About Peanut Labs**

Peanut Labs helps the publishers of online content maximize their earning potential and enables market researchers to make informed decisions based on quality survey data. Publishers monetize social media applications and games with a mix of discount deals, global payments, offers, and online surveys. Market researchers make informed decisions based on the quality data and advanced recruiting methodology of Peanut Labs' innovative social media sample.

Headquartered in San Francisco, CA, with offices in Seattle and New York, Peanut Labs' surveys and monetization opportunities reach more than 200 million monthly website visitors on over 200 leading social networking communities and applications.



**Eran Davidson**

Managing Partner – Hasso Plattner Ventures  
Potsdam, Germany

Eran has been Managing Partner of Hasso Plattner Ventures since its foundation in 2005 and is mainly involved with B2C deals. From 2002 to 2005 he served as CEO for ProSeed Capital Fund in Tel Aviv. Under his auspices the Technion Technology Incubator was taken over and privatized and went on to become the most successful technology incubator in Israel. Before that, Eran served as the Managing Partner at Eurofund 2000 LP in Israel. From 1996 to 2000 he was Vice President at Inventech Industrial Ventures in Tel Aviv. ProSeed, Eurofund and Inventech are venture capital suppliers that invested in early-stage high-tech companies and most of the investments have since developed into fully mature enterprises, with some being traded on the NASDAQ and other international stock exchanges. From 1995 to 1996 Eran served as Vice President of Open Sky Ltd. and from 1991 to 1993 he headed his own law company. Eran received a degree in Law from Tel Aviv University and holds an M.B.A.

**About Hasso Plattner Ventures**

Founded in 2005 in the German city of Potsdam, Hasso Plattner Ventures has set out to support young entrepreneurs with the successful transformation of their ideas into marketable products. SAP co-founder Prof. Hasso Plattner provided the lion's share of the firm's investment capital, along with InvestitionsBank of Brandenburg and CMEA Ventures. The firm focuses upon the software, web service provider and cleantech sectors. The firm targets promising investment opportunities all over Europe (with a special focus on Germany, Austria and Switzerland) and in Israel, with investments ranging from EUR 500K – 10M and to date Hasso Plattner Ventures has successfully invested in 15 companies.



**Sebastian Funke**

Founder & CEO – sMeet  
Berlin, Germany

Sebastian coordinates both the presswork and the strategic and operational marketing for sMeet. Before joining sMeet Sebastian Funke was founder and Co-CEO of a small German-based online and media entertainment company.

While completing his management studies at the renowned WHU (Koblenz, Germany and universities in the USA and Spain) he simultaneously worked for multinational companies such as JP Morgan and McKinsey. It was during this period he began developing new start-up ideas and following the development of the internet very closely.

---

**About sMeet**

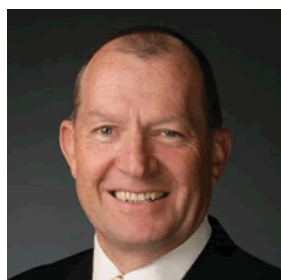
sMeet offers a software solution and social network in the new segment of reality communications. sMeet offers the opportunity to meet and communicate everywhere in the virtual world with the feeling of communicating in the real world. The unique technology enables a new means of telecommunication combining personal and direct interaction (as in a face to face conversation) with a realistic communication experience.

Users meet in sMeet, play games together and can watch live webstreams (videos, tv shows and live events), during which they can interact via text or voice chat. sMeet works in every internet browser and therefore can be used from everywhere without any particular hardware or software. There are various interactive features integrated into the 3D worlds; telephone, videos, music, games and aspects of social networking.

sMeet can extend every popular internet site (partner site) with an individually customized 3D interaction and communication world. Just using a simple link, the 3D world can be installed on the partner page and immediately connected with the rest of the sMeet 3D worlds. After landing in the partner world, the user can equally go and explore other worlds.

The focus is on social interaction between users, communication and self-expression through avatars. sMeet is a new entertainment world that can be used by anyone, from anywhere, easily and without having to download any software. In addition, sMeet provides applications such as realistic teleconferencing, virtual exhibitions and custom 3D solutions. Based in Berlin, sMeet Communications Ltd, was founded in 2006.

## Panel Discussion



### **Phil Sharpe**

SVP, New Media & Strategy – Turner Broadcasting System  
Atlanta, GA

Phil acts in dual roles at Turner Broadcasting System, as SVP of New Media & Strategy and also as SVP of Sports Technology and Operations. He has been with the company for 10 years. After working with digital technologies in the entertainment businesses, such as Cartoon Network, TBS and TNT, Phil moved over to the sports properties 6 years ago where he is responsible for the technology of several digital properties including NASCAR.com, PGATour.com and NBA.com as well as the remote production of sports including Major League Baseball, NASCAR, NBA and Golf. Prior to moving into broadcasting, media and entertainment, Phil held senior technology positions with manufacturing, banking, and oil and refining companies. His diverse industry background together with his continued focus on leveraging technology has provided Phil with a unique perspective toward business-focused technology innovation in Sports Media.



### **Greg Coleman**

President & Chief Revenue Officer – Huffington Post  
New York, NY

Greg is a seasoned executive with nearly 25 years of media experience, and has joined the Huffington Post from executive roles at major internet companies such as AOL and Yahoo!. His previous roles have included serving as the President of Platform-A, the online advertising division of AOL, and as the Chief Executive Officer and President of NetSeer, Inc. He held multiple positions within Yahoo! including Executive Vice President of Global Sales, Executive Vice President of Global Advertising Sales, and Executive Vice President of North American Operations.

Prior to joining Yahoo!, Greg was the President of U.S. Magazine Publishing, and a Senior Vice President of the Reader's Digest Association. Prior to that, he led the USA-based Reader's Digest to four straight years of record advertising revenues and profitability through several ambitious programs. Before joining Reader's Digest, Mr. Coleman was founding publisher of Memories magazine at Diamandis Communications. Previously, at CBS Inc., he spent 10 years leading advertising efforts for Woman's Day as Vice President and National Sales Manager. Greg holds a BS degree in business administration from Georgetown University and attended the MBA program at the Stern School of Business of New York University.

## Panel Discussion

---



**Richard Bressler**

Managing Director – Thomas H. Lee Partners  
Boston, MA

Prior to joining THL, Richard was the Senior Executive Vice President and Chief Financial Officer of Viacom Inc. from May 2001 through 2005, with responsibility for managing all strategic, financial, business development and technology functions. Prior to that, he served in various capacities with Time Warner Inc., including as Chairman and Chief Executive Officer of Time Warner Digital Media. He also served as Executive Vice President and Chief Financial Officer of Time Warner Inc. from March 1995 to June 1999. Prior to joining Time Inc. in 1988, Richard was a partner with the accounting firm of Ernst & Young since 1979. Richard is currently a Director of Clear Channel Communications, Inc., Warner Music Group Corp. (NYSE:WMG), Gartner, Inc. (NYSE:IT) and The Nielsen Company. In addition, he is a Board Observer at Univision Communications, Inc., and a member of the J.P. Morgan Chase National Advisory Board. He holds a B.B.A. from Adelphi University.

---



**Dr. Damian Saccocio**

VP, Solutions Marketing and Strategy - Open Text  
Washington D.C.

Damian is part of the Open Text Digital Media Group where he focuses on marketing and product strategy for media management, web publishing, social media, and SaaS as key parts of the Open Text Enterprise Content Management (ECM) Suite. Damian's long tenure and passionate interest in the interplay of content, technology, business, and public policy has brought him experiences at a wide range of organizations from large online service providers like AOL to his own digital media startup to non-profits. Damian's education includes a BS in Computer Engineering from The Ohio State University, an MS in Political Science from the Massachusetts Institute of Technology, and PhD in Management (Strategy and Technology) from Rensselaer Polytechnic Institute. Damian is also an adjunct professor at the Georgetown McDonough School of Management where he teaches Technology Strategy.

## Panel Discussion

---



**Wesley Chan**

Partner – Google Ventures  
Seattle, WA

Wesley Chan is an early employee and fun-loving entrepreneur at Google, where he is tasked with scouting new opportunities and turning them into disruptive billion dollar businesses. Two of his favorite products he's founded and launched include Google Analytics and Google Voice. Wesley is currently an Investment Partner on the Google Ventures team.

Wesley is a recipient of Google's founder award — the company's most prestigious recognition — for leading the development of Google Toolbar and building out Google's early client efforts. Wesley also holds several patents from his work on starting the business for targeted display advertising at Google.

Additionally, Wesley has held positions as a research lead at HP Labs, a Program Manager at Microsoft, and holds both Masters and Bachelor degrees in Computer Science and Electrical Engineering from MIT where he did his graduate research at the Media Laboratory. In his spare time, Wesley also serves as Google's Chief Photographer Emeritus. His favorite camera is the Canon EOS-5D Mark II.

---

**Moderator: Richard Cooperstein**

Managing Partner – Media Investment Group  
Los Angeles, CA

Richard has over twenty years of experience in operating roles. Prior to joining Media Investment Group, he most recently served as Head of International Business Development and Strategy at Facebook Inc. where he managed international expansion efforts including exploring global and regional distribution partnerships, strategic relationships, media and monetization prospects, as well as numerous growth-oriented initiatives and operations for Facebook. Richard also served as the Senior Vice President of Disney's Worldwide Television Group, managing Finance, BD and Equity Ventures for Disney ABC Worldwide Television and managed consolidation of the global distribution group's substantial revenue for The Walt Disney Company. Previously, he served in operational and management roles within Media Investment Group, Viacom Entertainment Group/Paramount Pictures Corp, Time Warner/ HBO International and Warner Bros International Television. Richard holds a bachelor's degree in economics from Harvard College, a master's degree in law from Cambridge University, England and a master's degree in business administration from Harvard Business School.

**Marc Brown**

General Manager and Head of M&A – Microsoft  
Seattle, WA

Marc is the Managing Director of Corporate Development at Microsoft, where he has been employed since January 2000. In his role, he leads initiatives in sourcing, evaluating, structuring, negotiating, and closing acquisitions, strategic partnerships and early and late-stage private equity investments in the enterprise software, business applications, internet, mobile, media/entertainment, healthcare and telecommunications markets.

He has led over 70 acquisitions with over \$5B in deal consideration, including Fast Search and Transfer, Tellme, Inc., Danger, Inc., DATAlegro, Frontbridge, Softricity, and Massive Inc. He has additionally closed a number of strategic equity investments with roughly \$150M of invested capital, including Chyron, Sendo Holdings plc, Enterprise Mobile, Move Networks, Aspect Communications, Platform Solutions Inc., and Vintela.

Marc also co-created Microsoft's China Investment Program (\$60 million Fund I; currently investing \$100 million Fund II) and sourced, negotiated and closed 8 program-related investments, representing over \$75M of invested capital, including Inspur International, Chinasoft International, Dalian Hi-Think Computing and Rootnet.

Prior to joining Microsoft, Marc was an associate in the Private Equity and Emerging Companies Group of the law firm Goodwin, Procter & Hoar LLP, representing VC/PE firms in structuring, analyzing, drafting, negotiating and closing leveraged buyout, recapitalization and early and later-stage venture investments for clients such as Alta Communications, TA Associates, Summit Partners, Great Hill Partners, and eCOM Partners. Before that, he was an associate in the Mergers and Acquisition and Merchant Banking groups at the Union Bank of Switzerland, from 1987 to 1991.

Marc has held Board positions at Sendo Holdings plc, Asia Global Crossing, JCOM and Inspur International. He has served as a Board Observer for the Chevron Corporation, CommVault Systems, Inc., Venturcom, Inc. and Enterprise Mobile.

Marc holds a J.D. from Georgetown University Law Center, an M.B.A. in finance from New York University and a B.A. in economics from Colgate University.



**Lori Hoberman**

Partner – Chadbourne & Parke LLP  
New York, NY

Lori Hoberman is a partner in Chadbourne & Parke's New York office and leads the firm's Emerging Company / Venture Capital practice. Ms. Hoberman's law practice emphasizes venture capital, private equity, and general corporate counseling for emerging as well as later stage and publicly traded companies. Her experience spans a full range of industries, including telecommunications, software, biotechnology and life sciences, consumer products, the Internet, advertising, gaming and media. She frequently speaks and publishes articles on those topics.

**Representative Matters**

*Start-up, Private Equity Funding and Buy-out Deals*

- F. Hoffman La-Roche and Genentech Inc. Advice in the combination of licensing, joint venture portfolios as a result of the 2009 acquisition by Roche of Genentech.
- Perceptive Pixel (large-screen, multi-touch technology): All legal and business advice from formation through current stage of development.
- Mo'Jiva Inc. (mobile advertising platform and facilitator): Series A and Series B funding rounds and related corporate and technology matters.
- Right Media Inc. (auction based exchange for the sale of internet advertising): All financing and other legal/business advice from start-up to recent sale to Yahoo! Inc. for a total transaction value of \$850MM.
- Major League Gaming Inc. (organizes domestic and international console gaming competitions): Series A and Series B funding rounds (\$35 Million in the aggregate) and related corporate, technology, and employment matters.
- Cellufun Inc. (downloadable games for play on cell phones): Series A funding and all related corporate, technology and employment matters.
- EchoTarget Inc. (cookie-based targeted marketing company): Sale to Acxiom Inc.
- Ouidad Inc. (upscale hair salon and product retail business): Restructuring and sale to JH Partners.
- Built NY Inc. (designer/manufacturer of neoprene totes for wine bottles, electronic devices and baby products): General funding and related corporate matters.

**Fund Formation**

- Hedge Funds. Multiple hedge funds with various on-shore and off-shore structures.
- Venture Funds. Off-shore feeder fund for a U.S. venture fund's investments in China; International biotechnology venture fund and related offshore investment vehicles.
- Real Estate Funds. Real estate debt fund targeting German institutional investors (taken public on the Irish Stock Exchange).

## Thank You to our Event Sponsors:

### CHADBOURNE & PARKE LLP

Chadbourne & Parke LLP, an international law firm headquartered in New York City, provides a full range of legal services, including mergers and acquisitions, securities, project finance, private funds, corporate finance, energy, communications and technology, commercial and products liability litigation, securities litigation and regulatory enforcement, special investigations and litigation, intellectual property, antitrust, domestic and international tax, insurance and reinsurance, environmental, real estate, bankruptcy and financial restructuring, employment law and ERISA, trusts and estates and government contract matters. Major geographical areas of concentration include Central and Eastern Europe, Russia, the Middle East and Latin America. The firm has offices in New York, Washington, DC, Los Angeles, Mexico City, London (an affiliated partnership), Moscow, St. Petersburg, Warsaw, Kyiv, Almaty, Dubai and Beijing.



Interactive Partners helps media and entertainment companies strengthen their digital brand presence. Leveraging research and analytics,

Interactive Partners creates experiences that deliver brand value across web, mobile, and social media channels. Interactive Partners is based in New York, with clients including Showtime Networks, BBC Worldwide, Madison Square Garden, Estee Lauder, and Credit Suisse.



From creating user experience strategies to producing design interfaces, to building and customizing applications, Lokion focuses on serving clients with a mix of creativity, strategy, and technology. Lokion specializes in providing small, intelligent and flexible teams for efficient and productive outcomes. Our deliverables result in persuasive, targeted ecommerce solutions. More than just design and deployment, Lokion works closely with clients to maintain and enhance their online efforts with content management, ongoing usability testing, maintenance, and continuous business strategy support. Lokion clients range from global Fortune 500 companies to mid-size companies, including Viking Range, FedEx, Memphis Grizzlies, Smith & Nephew, AutoZone, First Tennessee and more.



Open Text (NASDAQ:OTEX) the preeminent enterprise content management software company, is a global leader in centralized media management solutions for optimizing large-scale media operations, enhancing business agility to exploit new distribution channels, and increasing control over media distribution and use. On July 21, 2009, the Company acquired Vignette Corporation. Already the choice of leading media companies around the world, such as the BBC, 20th Century Fox, Paramount, HBO, Televisa, Electronic Arts, and Discovery Communications, the company recently released a major new version of its award winning software, Open Text Media Management 7.0, that combines a media-savvy Flash UI on the front-end with robust but flexible workflow automation on the back-end.

# Media Technology Summit 2010

---

Landmark Ventures is a leading strategic advisory and global investment bank working in partnership with growth-oriented technology and life sciences companies and their venture capital and private equity investors. We offer years of experience providing services in the areas of mergers and acquisitions (buy-side and sell-side), private placements, business development, and investment advisory services.

With a seasoned executive team leveraging hundreds of years of combined management, advisory and entrepreneurial experience, Landmark focuses on accelerating the growth and profitability of our portfolio of clients by using well-defined methodologies and an extensive network of relationships. Our engagements span work with dynamic, high-growth private companies, middle market companies and large, established public companies. A significant portion of our engagements include cross-border transactions involving the US, Canada, Europe and Israel.



LANDMARK





**Landmark Ventures**

11 East 26th Street

New York, NY 10010

T: 212-268-8500 | F: 212-268-8336

[www.landmarkventures.com](http://www.landmarkventures.com)